

10-6-1993

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CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO  
THE WEEKLY

# CHRONICLE

VOLUME 28, ISSUE 1

October 6, 1993

## Condom machines in U Hall: Built with no plans to stock ?

by **Steven Jennings**  
Chronicle senior writer

Cal State, San Bernardino's University Hall has been occupied for nearly two years now. There are five floors in the building and on each of the first two, the Lower Level and First floor, there are large men's and women's restrooms. None of this sounds surprising.

But what many students faculty and staff don't realize is that both of the men's restrooms have had condom dispensing machines in them ever since the building has been open. That may not be too surprising, either. Not only have these machines been installed for nearly two years, but they have also sat empty, useless and abandoned. The only students they have served are those who have vandalized

them.

What may be very surprising to some is that the campus AIDS committee, chaired by Professor Cindy Paxton, is apparently unaware of the existence of these machines, even as they work to have the machines installed in other buildings on campus.

In a memorandum dated Feb. 4, 1993, the minutes of the AIDS Response and Education Committee meeting of the same day state that the committee would follow up on past attempts to have the machines installed.

"Concerning the past attempts to get condom machines in various campus buildings, Cindy reported that the idea was approved by the Foundation Board, but nothing has happened. Dale West will follow up..."

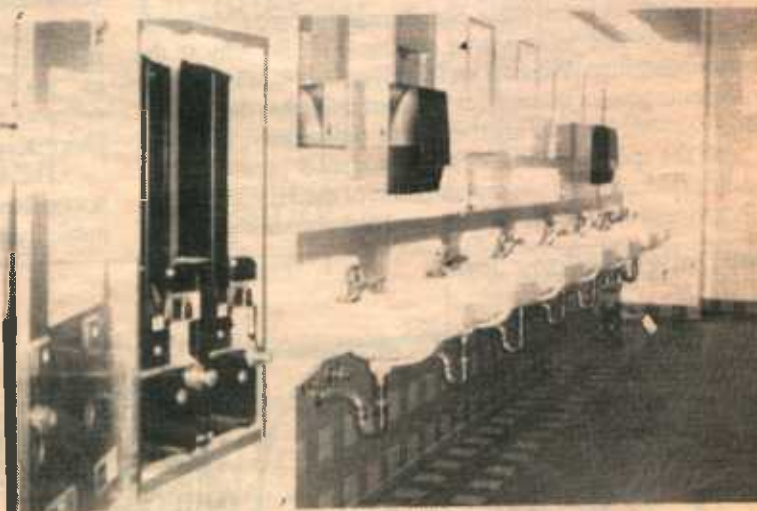
Although repeated attempts

were made by this writer, Cindy Paxton could not be reached for comment.

Committee member Dale West, Director of Human Resources, was apparently charged with the responsibility of compiling a list of buildings where the machines needed to be installed. Additionally, West was assigned the responsibility of contacting companies interested in contracting with the university to stock the machines.

Committee member Craig Henderson of Student Services says that although Dale West was given those assignments before the summer recess, he does not know why the machines have not yet been installed. He says that he talked with him in August when West

see Condom page 9



Although installed nearly two years ago, this condom machine in University Hall remains vandalized and abandoned.

## Eat, drink and be merry with your Coyote Card

by **Steven Jennings**  
Chronicle senior writer

Technology continues to provide us with new conveniences that intend to make our daily lives easier and more enjoyable. One such convenience has been in use at Cal State, San Bernardino, for nearly three years through the Food Service Dept. The "Coyote Card" allows students to purchase goods from a variety of campus vendors; from a complete meal in the Commons to Cliff-Notes on Homer's Iliad in the Bookstore.

The card is used by students when they want to purchase food, beverages and merchandise on campus without the hassle or risk of using cash. Students purchase the cards and, in exchange for cash deposits made to the student's account, are able to then use them as an electronic debit card. Points are then deducted based on the value of the good.

Upon the initial purchase of the card, students are given a five dollar "start-up bonus" and subsequent purchases above \$50 earn an extra 10 percent bonus. A student who purchases the card for the first time receives the five dollar start-up bonus and a deposit of \$100

earns an extra \$10.

Mike Neary, Cash Operations Manager for Food Services recognizes this as a good value for students.

"When a student invests \$100 in the card, they can actually purchase \$115 worth of food and goods," said Neary.

Although the program remains largely unchanged since last year, there have been a few new developments. For the first time, dorm residents are able to use their meal cards in the same manner as the Coyote Card. Dorm students pay a flat fee for their meals and are then given the option to transfer some of their meal plan into points on the Coyote Card.

Neary said that eventually the university plans to make use of the cards on a much grander scale.

"We're moving towards condensing ID cards, vending cards and the Coyote Card into one card, good all over the campus," he said.

Another development results from the recent opening of the new pub "La Cantina" in the Student Union. Students are now able to use the Coyote Card to purchase alcoholic beverages in the pub.

Although many students have

see Coyote Card page 9

## Serrano Village not popular with 93-94 freshman class

by **Peter Loiko**  
Chronicle staff writer

Cal State, San Bernardino has been experiencing a decrease in the number of students that wish to live on campus; a problem that seems to stem from the lack of freshman residency.

Freshman occupancy of Serrano Village has steadily trailed off since fall quarter of 1991 leading up to this year's class of freshmen. In that span, freshman occupancy has tumbled from 178 to 117, a 34% drop.

In contrast, the number of returning residents and transfer students has remained near average. CSUSB's 81% occupancy overall is in the top 1/3 system-wide, but has fallen into the current along with such CSU campuses as Humboldt State, Cal Poly Pomona,

CSU Hayward, and San Jose St. that are also having difficulty maintaining full occupancy.

CSUSB Director of Housing Norm Slosted gives his idea of the attitude of the incoming freshman mentality.

"The traditionally aged freshman are most likely to have close ties to family, friends and high school," said Slosted.

This appears to be the magnet that won't allow the transition from the "established comfort zone," according to Slosted. He also gives credit to the national economy.

"Students are more likely to live with family and commute to school due to restricted finances," he said.

Another factor in the decline comes from the competition of neighboring apartment buildings. The apartments, which are also

seeking new tenants, have come to CSUSB in hopes of filling their vacancies. Such tactics as reduced move-in rates, free t-shirts and free cable have been used to lure potential dorm residents away from Serrano Village.

Starting this year, CSUSB has begun a new marketing strategy for the housing at Serrano Village. Some offerings include a \$100 gift certificate to the Coyote Bookstore for new referrals. A new phone service will also be provided to all rooms at no charge (excluding long distance) and priority class registration is offered to all residents, including freshmen.

The new marketing techniques are aimed at drawing the interest of the incoming freshmen as well as any other student wishing to experience campus life at CSUSB.



In the Opinion of *The Chronicle*

## Condom-vending machines are a practical solution when embarrassment can be a deadly ally to AIDS

Acquired Immune Deficiency Syndrome takes lives without prejudice and there is no known cure. The fate of its victims are sealed when the Human Immunodeficiency Virus is successfully transmitted between two or more people. As with all diseases, the best treatment is prevention. . . and that rhymes with protection.

Students at Cal State, San Bernardino, are susceptible to this disease as much as anyone else. So why is the Administration dragging its feet when it comes to helping students protect themselves from an incurable disease?

Second only to abstinence or monogamy, condoms with the spermicidal lubricant nonoxynl-9 provide effective protection against transmission of the HIV virus. But because of two factors, laziness and embarrassment, people

don't use condoms even when they know they should. There is not a whole lot we can do about laziness in the heat of passion; it's your own health you're gambling with.

But we can try to minimize the embarrassment that prevents people from buying condoms. American culture is consistently criticized as being prudish in dealing with sex, much to the detriment of the general populous and the individual. The stigma associated with condom purchasers as "sex fiends" or some other sexually deviant behavior prevents many people from braving the peering eyes of the pharmacist, the cashier and the checkout line.

The solution to this problem is to make the condoms accessible to people in semi-private environments, such as public restrooms. Although condoms are readily available

for free at a few locations on campus, there is still a substantial element of embarrassment and, when we talk about death and disease, shouldn't we make every reasonable effort to preserve human life?

One need only follow the paper trail detailed in the accompanying story on page one of this newspaper to see that the issue of installing and stocking condom machines in the restrooms on campus has been given neither the attention it deserves nor the expediency appropriate to an epidemic.

As sure as the sun will rise and the roosters will crow, people will engage in risky behaviors that jeopardize their health; to be human is to err. We need to be able to prepare ourselves.

SubDude by Tiffany Jones



### THE WEEKLY CHRONICLE

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**Faculty Adviser**

## A new year, a new *Chronicle* 'Zoo Gang'

by **John Andrews**  
editor in chief

The purpose of this newspaper was a much debated subject in the Department of Communication and (unfortunately) in *The Chronicle* last year. (Before you start cringing, don't worry this isn't another cry for amending the *Chronicle* Constitution).

The department has stuck with its original idea of using the paper

as a laboratory setting for aspiring newswriters or should I say professional writers (there is no formal journalism program here at CSUSB). Anyway, in the spirit of on-the-job training, we have assembled a *Chronicle* staff that has, including yours truly, exactly three members who have any newspaper experience at all. Twenty-one new faces with only three chords and the truth.

But the staff is not alone in its editorial virginity. *The Chronicle*

also welcomes former *Los Angeles Times* staff writer Mike Ward, who must feel like any new Tampa Bay Buccaneers coach, as its new faculty advisor. Ward will answer to new Comm Department Chair Craig Monroe who inherits a staff that, itself, is just beginning the voyage toward an established curriculum. To their credit, however, they are a diverse and vibrant bunch. Expanding further still, three of the five

see ZOO GANG, page 7

The WEEKLY CHRONICLE is published every Wednesday of the academic session by the Department of Communication Studies, California State University, San Bernardino, 6500 University Parkway, San Bernardino, CA 92407.

The opinions expressed in *The CHRONICLE* are those of the student writers and editors, and do not reflect the views of the university, its administration or faculty, or anyone else unless expressly noted otherwise. *The CHRONICLE* welcomes your letters to the editors. All letters for publication must provide the legal name and

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CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO  
THE WEEKLY  
**CALENDAR**  
compiled and edited by Anthony Bruce Gilpin, managing editor

The week of Wednesday, October 6 - Wednesday, October 13, 1993

**Wednesday  
October 6**

Last Day to complete challenge examinations

**VIDEO:***How to Get a Job After College.*

University Hall, room 324,  
Part I shown 5:15 - 6 p.m.,  
Part II shown 6:15 - 7 p.m.  
Free to students and registered alumni.

**MARKETING DEPT. CONVOCATION.**

Meet the Dean, the Associate Dean of SPBA, Faculty and the officers of the American Marketing Assn. Jack Brown Hall, room JB-102, 1:30 p.m.

**GRADUATE ENGLISH STUDENTS ASSN. MEETING.** Scheduled events include election of officers for 1993-1994.

**LECTURE:***The Craft and Business of Film Writing.* Featured Speaker: Screenwriter Randall Johnson ("Dudes", co author of "The Doors".) Eucalyptus Room of the Lower Commons, 8 p.m. Free.

**Thursday  
October 7**

Last day to file for refund of registration fees

**WOMEN'S RUSH WEEK EVENT:***Rush Orientation.* Lower Commons. 6 - 9 p.m.

**MEN'S RUSH WEEK EVENT:***Information Tables.* Campus Grounds.

**LECTURE:***Successful Interviews* Presented by Manuel Hernandez, State Compensation Insurance Fund. University Hall, room 324, 12:05 - 1:30 p.m. Free to students and registered alumni.

**ART EXHIBIT:***Sisters: Two Point Perspective.* Diana Garf Gardiner and Lafarne Garf Hungerford display assemblage and 3-D installations. Opening reception Oct. 7, 5-7 p.m. Through Nov. 19. Gallery hours 9 a.m. - 4 p.m., Mon. - Fri.. Free.

**Friday  
October 8**

**WOMEN'S RUSH WEEK EVENTS:***Round One Events.* Lower Commons, 5:30 - 9 p.m.

**MEN'S RUSH WEEK EVENTS:***Bid Day.* Student Union.

**VIDEO:***How to Get a Job After College*

(Part II)

Feel free to bring your lunch. University Hall, room 324, 12:05 - 12:55 p.m. Free to students and registered alumni.

**Saturday  
October 9**

**WOMEN'S RUSH WEEK EVENTS:***Round Two Events.* Lower Commons, 5:30 - 9 p.m.

**MEN'S SOCCER:** CSUSB VS. CSU LOS ANGELES. Athletic Field, 2 p.m.

**WOMEN'S SOCCER:** CSUSB VS. AZUSA PACIFIC. Athletic Field, 11 a.m.

**Sunday  
October 10**

**WOMEN'S RUSH WEEK EVENTS:***Final Round.* Lower Commons, 5:30 - 9 p.m.

**Tuesday  
October 12**

**WORKSHOP:***Interviewing Skills and Styles.*

Presented by Paul Esposito, Jr., Coordinator of Placement Services, Career Development Center. University Hall, room 324, 10 - 11 a.m. and 3 - 4 p.m. Free to students and registered alumni.

**VOLLEYBALL:** CSUSB VS. CSU DOMINGUEZ HILLS. Gymnasium, 7:30 p.m.

**Wednesday,  
October 13**

Last day to drop a class without record.

**ART EXHIBIT:***Sisters: Two Point Perspective.* Diana Garf Gardiner and Lafarne Garf Hungerford display assemblage and 3-D installations. Opening reception Oct. 7, 5-7 p.m. Through Nov. 19. Gallery hours 9 a.m. - 4 p.m., Mon. - Fri.. Free.

**RESUME CRITIQUE**

Presented by Patricia Rodgers-Gordon, acting director, Career Development Center. Bring your resume. University Hall, room 324, 5 - 6 p.m. Free to students and registered alumni.

**SKI CLUB:***Annual meeting.* 7:30 p.m. Student Union Bldg. "A."

**MEN'S SOCCER:** CSUSB VS. CAL POLY, SAN LUIS OBISPO. Athletic Field 4 p.m.

**WOMEN'S SOCCER:** CSUSB VS. CAL POLY, SAN LUIS OBISPO. Athletic Field, 1 p.m.

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# Career Connections

How to Survive the Interview Process  
By Patricia Rodgers-Gordon, acting director  
Career Development Center

Human resources personnel cite some pet peeves related to interview responses - superficial or yes/no answers (reveal a lack of depth); rambling responses (indicate that the candidate doesn't know what he or she is talking about or is trying to fake it); interrupting or challenging the interviewer (perceived not only as rude but smacks of arrogance as well); and criticizing a previous employer (may prompt an interviewer to question a candidate's potential loyalty and professionalism).

Most personnel directors, however, are not opposed to candidates acknowledging their nervousness in an interview; nor do they object to interviewees admitting that they don't know the answer to a question because of a lack of prior experience or familiarity with a subject or situation. "A good interviewer will ask open-ended questions that don't have pat answers, but will reveal the candidate's problem-solving abilities."

Many interviewers also make judgements based upon the types of questions the candidates themselves ask. Recruiters welcome questions about career growth possibilities in the company, long-term career options, and training opportunities. Such inquiries communicate a candidate's professional aspirations and level of commitment.

I caution candidates about dwelling on issues that pertain to salary, benefits, and vacation schedules. There is nothing wrong with asking these kinds of questions, but, personally, if I were interviewing for a job, I would concentrate on securing the position before I tried to negotiate the offer.

Yes, jobs are scarce. Yes, competition is fierce. That's all the more reason to avoid any action that might inadvertently sabotage your chances of receiving full consideration by a potential employer. When you apply for a job, show that you have put a great deal of thought into the process.

You will never market a more important product!

Next Week: How to Dress for Job Interview Success.

# KSSB revamps programming, will start courting sponsorship

by Anthony Bruce Gilpin  
managing editor

Listeners from last year will notice how much KSSB, Cal State, San Bernardino's radio station (106.3 FM) has changed.

Of course, new listeners won't notice the changes. But new listeners are the reason the changes were made.

KSSB still operates an essentially open format, which allows any CSUSB student to qualify for an FCC license, go on the air in a very short time with any type of programming suits his fancy.

This does not mean that KSSB jocks are undisciplined. "We feel that because we are a radio station, that we should be playing to our listeners, and not just to ourselves," said Station Manager Cris Wiley. "Our whole goal this year is to pick up listeners off this campus. We want to be a campus radio station, serving the interests of the students, faculty and staff."

The change is in how the programming is organized. In order to cater to listener tastes, the programs are scheduled in assigned time slots according to type. On weekdays, listeners can tune in to talk radio in

the morning, classic rock at mid-day, country music in the early afternoon, hip-hop at "Drive Time" and alternative rock into the night. In fact, KSSB is now broadcasting a greater variety of music, news, sports and talk programs than ever.

Program Director Jonathan Lyons dismisses the notion of wholesale change at KSSB.

"That's just cleaning up the format to make sure that (listeners) can tune the radio at any time of the day, or any time of the week and hear the same style of music," said Lyons. "We're always taking surveys of the community and the campus to get an idea of what they're listening to because styles and listening tastes change constantly."

Other changes at KSSB include a revamped studio, with plenty of room for compact disc storage, replacing the shelves of aging phonograph records, reasserting KSSB's role as an educational experience. New staff members are now required to be enrolled in the radio practicum (Communications 243B) prior to or concurrent with their first on-air assignment.

In addition to live programs, Educational Program Director William "Mr. Bill" Shomph promises new adventures from the "L. Ron

Hubbard Theater," as well as science and health series and recorded classical music offerings on Saturday and Sunday mornings.

KSSB has been reorganized from the top down. Faculty Advisor Kevin Lamude has expanded the executive board, adding several offices to oversee such functions as public relations and specialized program directors for news and talk radio.

Another new board member directs a new function: fund-raising. The austere state budget has stripped KSSB of the modest allocation that constituted the bulk of its operating funds. In response, KSSB is courting sponsors to underwrite programs at what has been a non-commercial, state supported radio station.

"Sponsors, as we have them, will have a major control over some of the things we do," said Kevin Lamude. "(We will) program totally new segments after (sponsors.)"

While sponsors will be featured in promotions, and have their names mentioned on the air, KSSB will not air the overt sales pitches of commercials.

Silvia Salas contributed basic research to this article.

# Greeks change rush slightly Panhellenic lowers fees while IFC goes passport

by Rachel Fuchs  
Chronicle staff writer

In an effort to make the rush process easier for potential fraternity and sorority members the Interfraternity Council (IFC) and the Panhellenic council have implemented several changes in this year's process.

With fee increases and the ris-

ing cost of living, students are finding it hard to come up with the money for Rush. To combat this problem the women's Rush registration fee has been lowered from last year's \$25 to the new fee of \$15.

In order to expedite the paper work involved, and to make the process as easy as possible to complete, Panhellenic has done away with the policy of having women

send photographs in with their applications. IFC has also made a major change in Rush by returning to a passport system which requires each Rush guest to visit at least 3 of the 5 fraternities Rush parties.

All changes made were in the best interest of the Rush guests according to Greek advisor Rick Morat.

"As Rush numbers have declined nationally we are looking at ways to make Rush easier," said Morat.

Fraternity Rush begins Sept. 23 and runs through Oct. 7, with information tables set up in front of the library, and events commencing Sept. 28.

Sorority Rush begins Oct. 7 and ends Oct. 10. Registration forms are available in the Student Life office until Wed, Oct. 6.

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# SPORTS

by Jeremy Heckler  
Chronicle staff writer

## FALL 1993

### Men's Soccer

The Coyote men's soccer team is off to a 8-2 record, starting CCAA play last Wednesday with a 1-0 shutout win at Cal Poly Pomona.

So far the team has won with defense, with goalkeeper Brian McCully providing stopping power with 38 saves and allowing only nine goals in nine games. McCully said that he owes most of his success to his defense which only allowed one shot on goal in the last game at Cal Poly, Pomona. Offense is led by Rolando Uribe, returning to his 1991 conference Most Valuable Player form, scoring eight goals and 18 points in ten games so far.

"The keys for success in conference is to stay consistent, win at home," commented Coach Carlos Juarez.

The Coyotes began their sea-

son at home Sept. 4 with a 3-1 win over San Diego State. The next day versus Cal State, Hayward, the team won by an identical 3-1 margin. In the Coyote's last game of the home stand Sept. 8, the team shutout Fresno Pacific with a 4-0 victory. Versus UC San Diego Sept. 11, the team won 3-0. At Biola University, the Coyotes held on to win 1-0. At Sonoma State Sept. 17 the team suffered their first loss of the season 1-2. The team got back on the winning track Sept. 19 at UC Davis 4-2, but could not maintain the momentum at UC Santa Barbara Sept. 24 losing 2-3.

### Women's Volleyball

The Women's volleyball team is off to an 8-5 record opening conference play with a loss to Cal State Bakersfield, losing in straight sets



Fall sport captains (left to right) Jackie Powers (Women's Soccer), Rolando Uribe (Men's Soccer) and Cindy Bench (Volleyball) have led their teams to a combined 19-12-1 record through Friday, Oct. 1.

(4-15, 9-15, 13-15).

The season began at home versus Southern California College Sept. 1., losing three sets to two. Next up was the Canyon Court Classic at Grand Canyon University Sept. 3-4, going 3-1 in the tournament defeating Azusa Pacific, Western State College, and Fort Lewis University losing to the host team. The lady Coyotes were off to UC Davis for the Western Invitational Tournament, Sept. 10-11, finishing 2-2, defeating Humboldt State (3-1) and

San Francisco State (3-2), losing to Alaska Anchorage and UC Davis in straight sets. After returning home to face Humboldt State, the team won in straight sets. In their last game before beginning conference play, the Coyotes were victorious in straight sets over UC San Diego.

### Women's Soccer

Women's soccer is off to a rocky start with a 3-5-1 record opening conference play with conference powerhouse Cal Poly Pomona

earning a 1-1 tie.

The Coyotes started their season on the road Sept. 7 at UC Irvine losing a close 0-1 shutout. Returning home to face Sonoma State the team suffered its second loss of the season. Their next opponent was Cal State Fullerton Sept. 14 earning their first win of the season with a 4-0 shutout. Returning home Sept. 17, to face UC Davis losing a close 0-1 overtime game. Returning to

see SOCCER page 9



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# Wining And Dining



## A gourmet adventure at the new Cafe

by James Trietsch  
Chronicle staff writer

Right under the Pub in the new wing of the student union, tucked away all to itself, the new cafe seems to be doing well. Business is booming, more often at the normal peak eating times, but there's always the buzz of conversation no matter what time it is. One has to wonder how many customers they lose to the stairway winding up out of sight into the pub, but despite that, they seem to be doing good business.

A glance around the room reveals many tables, most with four

chairs. The tables and chairs may be an improvement over the old tables and chairs still in the old cafe area. For me, the tables are a little bigger, but the chairs seem more comfortable, done in a nifty mesh style. All the tables are done in a variety of pastel colors and modern styling, pleasing to the eye. Chairs are only available in black and chrome, so be sure to wear matching attire. Be forewarned, however, if you wear shorts, you might end up with "mesh-marks" on the backs of your legs after prolonged sitting. Also be careful not to deck yourself on the stairs if you're passing under them, as I nearly did.

The actual food preparation area is further back. There are two

drink dispensers with a full complement of drinks, ranging from the ever popular Coca-Cola to the endangered Mr. Pibb, making it a virtual smorgasbord of soda-pop. For those who aren't caffeine junkies, there is Sprite available. Drinks are available in three cup sizes, large, larger and "boy, you're thirsty, aren't you?" When I was exiting, I was asked if I had filled my water bottle, so I suppose you could fill a large water bottle as well, although I don't know how they would price it. Ice on its own is also available, for a mere 50 cents for a large cup. There is a serve yourself salad bar in the serving

see Cafe page 10

## Your guide to the fine wine

by Sam Price  
Chronicle staff writer

So there you are, in a restaurant, with your date, and it comes to the wine selection. What do you order, red or white? What do you do when presented with the cork? Well, ordering wine need not be a traumatic experience. With a little know how and some practice, you can order wine with confidence.

First of all, which wines are

see Wine page 10

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# More Commentary

## Ad ethics: The Crowning Blow

by John Andrews  
editor in chief

*Don't believe what you hear  
Don't believe what you see  
If you just close your eyes  
You can feel the  
enemy*

-U2

(Acrobat)

The world of advertising exploits our gut reactions. It probes our deepest desires, turning many of us into mindless consumers waiting to be told what to buy next, and all this without any recognition of individual human thought and reflection.

With only a couple of 10X12 pages or 45 seconds of air time to send its message, advertising must commit the grossest of stereotypes: domestic or goddess-like women, take-charge, macho men and millions of precocious little tykes made to look smarter than their parents.

For the purpose of this discussion, I would like to focus on a particularly abhorrent ad I found while thumbing through *Rolling Stone* magazine. Good 'ol Crown Royal whiskey.

Though its visual aspect seems fairly simplistic, a closer look reveals a reinforcement of society's portrayal of alcohol. The ad's text is embroidered in white onto a royal blue, basket-weave pattern backdrop and surrounded by a pink floral pattern which is then surrounded by a border of gold cross-stitching. The lettering has a calligraphic quality that's part Hans Christian Andersen and part Koran.

The primary emphasis of the homespun embroidery and lettering is to give Crown Royal an air of familiarity, of acceptance. This is the cornerstone of alcohol advertising, from Cuervo gold to Old Mil-

leryrhyme appeared so wrought with hypocrisy and all the destructive peer pressure associated with drinking.

The use of a cozy little nursery rhyme follows the scheme of the ad's homespun visual style. As your eyes move horizontally down the page, a mood is created. YOU feel a sense of familiarity, of security. You begin to read that "ad defenses" down, no longer stiffened and waiting for a barrage of scantily women or the latest hip slogan or talking, 30 foot beer bottles. No, this is the eternally non-threatening Jack and Jill. You're thinking as you read that this must be a child-related product, or a Hallmark ad, or maybe some sort of life insurance ploy.

Well, you have been the victim of a clever but soulless advertising technique.

It's a whiskey ad, cloaked in white, a wolf in sheep's clothing. Somehow I think though, that my outraged reaction to

this sinister disguise is probably not shared by many. In showing the ad to a number of friends, I found a smile or good-natured chuckle was the uniform response. This seems to indicate that Crown Royal's use of humor has been successful.

Perhaps it is just an attempt at satire. OK, but if this is satire, it is of the most socially irresponsible kind and it trades on the pretension that everybody drinks, and drinks highly potent whiskey for that matter.

Society's acceptance of drink-  
see *Ad Ethics* page 12



waukee Beer. The Crown Royal label itself pervades authority, perhaps to be shared only by those who drink it.

The visual aspect of the ad is unassuming in comparison to the tone of its cozy little embroidered words.

*Jack and Jill went up the hill  
To fetch a pail of water  
Jack fell down and broke his Crown  
Royal  
And now Jill is dating some guy  
from LA*

Never has such a sweet nurs-

## Darts & Laurels

Cal State, San Bernardino is a school in transition. We have entered a period of rapid growth. A short stroll across the campus reveals the magnitude of these widespread changes.

Along with advancement, there is a need for evaluation. A need to criticize that which is going sour and appreciate that which is bearing fruit. This column is designed to do just that. We will identify problems on the campus, large and small, and lay them at the feet of those who are responsible for them.

**DART:** To the CSU system for charging its students \$36 per quarter, \$108 per year for parking spaces that don't exist. We realize that these fees hopefully end up paying for new parking lot construction, but building construction has far out-paced that of parking lots at CSUSB.

**ANOTHER DART:** To the Physical Planning Dept. for its lack of foresight in designing the gym parking lot exit... one exit with an oh-so-efficient stop sign. Thank you for bringing the signal to CSUSB.

**LAUREL:** To Professor Diane Halpern, of the Psychology Department for sticking to her guns as the champion of lefties everywhere. Her ship came in last spring when the Navy released a study supporting her earlier findings that left-handed people are measurably more accident-prone than their right-handed counterparts.

**DART:** To the Foundation, who oversee all concessions at CSUSB for the rampant use of styrofoam containers in the Student Union's Pub. Remember the three "R's" of waste reduction? What about leading by example? Where's Woodsy (the Owl) when we need him most?

**AND ANOTHER:** Dart, again to the Foundation, for its penny-pinching new policy of eliminating free refills for Pub patrons. Doesn't soda fetch about 2¢ per 12 ounce serving wholesale?

**LAUREL:** To the party responsible for those new parking row pylons. Both the cement row markers and the flashy black parking lot monoliths look great, but weren't the short, small brown ones sufficient? If you think CSUSB has money to spare when it comes to parking, refer to DART #1.

**DART:** In the words of Beavis, "You know what I hate about TC's? They SUCK!" (For those who haven't had the pleasure, TC's are those permanently temporary mobile classrooms adorning the northeastern edge of the campus.)

**DART:** To Pete Wilson. Well what can we say? Chronicle Managing Editor Anthony Bruce Gilpin summed it up best by saying "Will Rogers never met Pete Wilson."

**LAUREL:** The Pub was open on time. 'Er excuse me, I've just been informed that there has been a name change at the Pub. It's now officially referred to as "La Cantina." Political Correctness rears its ugly head again. Wish I had room for another dart.

Well, that's it for our inaugural edition of bitching and applauding. Judging by this week's dominance of darts, we need to come up with a few more laurels and we'll need your help. Then again, a few of you may have a bulls-eye or two.

Please submit ideas to The Chronicle, care of the Communications office UH 201.14.

by Steven Jennings

## Chronicle's "New Zoo Gang" continued from page 2

chairs in the School of Humanities are rookies.

Not that I'm Lou Grant or anything. I have benefited greatly from the present system. Relatively unsure of my educational direction two years ago, I casually enrolled in Comm 242 (Writing for Print Media) and that was all she (he in this case) wrote. My experience with *The Chronicle* has been the most important of my CSUSB days. Had I chose to attend CS Sacramento or Humboldt State, I'd probably still be making coffee. I am confident that several new staff

members will get as much out of it as I have.

So *The Chronicle* is a lab huh? So be it. I choose to look at this journalistically wet-behind-the-ears bunch as an opportunity. An opportunity to pass on the elation and the frustration of my nights down in UH 37.

To find out how  
to become a  
teacher, call  
1-800-45-TEACH

## STRESS - LIFE CHANGES - EMOTIONAL PROBLEMS

Personal counseling services are available to interested individuals at the California State University-San Bernardino campus Community Counseling Center.

This is a community supported confidential service offered to interested individuals.

For further information, Call  
(909) 880-5569



## Nirvana delivers their new *In Utero*, smells like the same three chords

by **Josh Finney**  
Chronicle staff writer

Back in 1991 Nirvana hit it big with *Nevermind*. Two years and several million fans later, the Seattle trio has returned with a new collection of songs entitled *In Utero* (which basically means before birth, or within the mother's womb).

The album was the subject of a great deal of media hype even before it hit the stores. Now that the album has finally been released, the fans are left wondering what all the spewing of publicity was about.

Simply put, *In Utero* is just plain dull. It lacks any meaningful level of creative energy. And, the musical diversity that made previous Nirvana albums interesting has mysteriously vanished.

Part of the band's problem is rooted in the fact that they overuse the same three chords on every song, which greatly limits their artistic range. In fact, at certain points of *In Utero* anyone not listening closely to the lyrics could easily believe he or she was actually listening to the *Nevermind* album.

This criticism certainly applies to the "Rape Me" track, which

sounds almost exactly like "Smells Like Teen Spirit," performed in a mellow format.

"Dumb" opens with sedated guitar rhythms followed by the burned-out mumbling of vocalist Kurt Cobain. About twenty seconds into the song, I was gripped by the conviction that I had heard it before. Then I popped in the *Nevermind* disc. "Dumb" is a near carbon-copy of "Lithium", only dumber (no pun intended).

The album's sound quality was particularly annoying. I realize this

see *Nirvana page 11*

## Theatre Working overtime

by **Melissa Pinion**  
Chronicle staff writer

The CSUSB Theatre Department will kick off the year with *Working: A Musical* beginning November 12. *Working* was adapted by Steven Schwartz, author of the off-Broadway hit *Godspell*.

The play is based on a book by Studs Terkel called "Working" in which he traveled around the country and interviewed people about how they felt about their jobs.

Theatre Department Chair Margaret Perry, the acting Chair is producing the musical. These plays, solely funded by the Instructionally Related Programs (IRP) Board and ticket sales, have a surprisingly large

amount of work that go into them according to Perry.

The process of choosing which plays will be run takes a grueling, four months. Lighting design, costume design, props, cast, and many hours of free time spent on the stage (hours that most students have to learn to balance between school and even work) are factors that must be considered by anyone that participates in the production.

The Theatre Department estimates a figure between \$3000 and \$5000 as the total cost of the production, which does not include paying faculty and advisors involved.

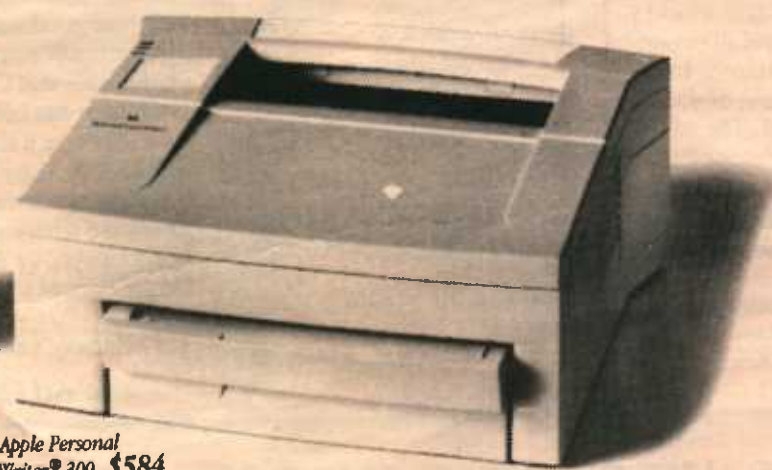
Where does all of this go? First

see *Working page 11*

They're like  
typical college roommates.  
Really, really cheap.




Apple  
StyleWriter® II. \$314



Apple Personal  
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Right now, you can get a great price on an Apple® printer for your Macintosh®. So you'll be able to print sharp, professional-looking papers right there in your room — without having to wait around at the com-

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BOOKSTORE

**Coyote Computer Corner**  
located at Coyote Bookstore  
880-5986



## Condom

*continued from page 1*

contacted him to find out what buildings the committee wanted on the list.

"The committee wants the condom machines in all buildings where students usually go and in both male and female restrooms," said Henderson.

In response to the committee's oversight of the pre-existing machines in University Hall, Henderson said, "Something must have fallen through the cracks."

When this writer began this investigation, contact was made with Bill Shum, Director of Physical Planning and Development. He said that University Hall had the condom machines in the building's plans because, at the time, there was money available while they weren't included in the plans for the newly-opened Brown Hall "because of the budget situation."

This writer was then directed by Shum to the Physical Plant Dept. From there, at the direction of Physical Plant staff, contact was made with Keith Ernst of the Food Services Dept. Ernst said that Dale West was, to the best of his knowledge, the person responsible for the installation of the condom machines. In response to the status of the condom machines in University Hall, Ernst said of West, "We're getting on him about that."

The most recent memorandum this writer has been able to obtain concerning this issue is dated June 28, 1993 from Dale West to Art Butler, Director of Administrative Services. "I appreciate your follow-up on the installation of the condom machines. According to our last AIDS committee meeting, machines were to be installed in the following buildings: Student Union, Commons, Visual Arts, Biological Sciences, Physical Sciences, Library and Creative Arts. Please proceed with the installation. I have spoken with Jim Hansen and he has agreed to the \$10.00 payment per machine. . ." it said.

This memorandum made no mention of University Hall or the pre-existing machines located in the building's lower two floors.

## Soccer

*continued from page 5*

the road for four games the Coyotes lost on Sept. 19 at the University of Northern Colorado by the score of 0-4. The next stop was Metro State College on Sept. 21, earning a 2-1 victory. At Regis University on Sept. 23 the team was shutout 0-3. Before beginning conference play the team played Division I opponent UCLA earning a 2-1 victory.

"Most of the team's record is due to the schedule and injuries but the team has started to gel and play as a team," commented Coach David Widor.

## Coyote Card

*continued from page 1*

found this new means of payment very convenient, others have expressed concern that this may lead to abuses on the part of some students. One student expressed his concern over the possibility of dorm students drinking their meal points away while another student raised the question of underage students making use of the card to purchase

alcohol illegally.

Neary thinks these issues will not become problems for the pub because of the staff and management's training and that the alcohol policy in the pub requires proof of age regardless of the means of payment. The bar manager, bartender and Neary have all been certified by the L.E.A.D. program, California State Dept. of ABC and the Training for Intervention Procedures (T.I.P.S.)

"We try to do the most we can to prevent underage drinking," said Neary. "College is a maturation process and involves learning how to handle social situations; students need to learn the ability to operate out there."

Leary also thinks that serving alcohol at the pub offers students a friendly and hospitable environment to consume their favorite beverage.

"Bar owners make their living depending on how much business they do," he said. "In order to feed their families, they have to sell alcohol. Therefore they have a financial interest in how much liquor they sell. I eat no matter how many or how few students patronize the pub."

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## A Basic Guide to Red and White Wines and Wine Grapes

Cabernet Sauvignon	A powerful red grape.
Chardonnay	The most popular white wine.
Chenin Blanc	A slightly sweet white wine.
French Colombard	A white blending grape.
Gamay	A red grape.
Gerwurztraminer	A spicy white wine.
Johannisberg Riesling	A very aromatic white grape.
Merlot	A red grape, used in blending.
Petite Sirah	A red blending grape.
Petite Noir	A red grape.
Sauvignon Blanc	A dry, white grape.
Zinfandel	A red grape, often made into blush.

## Wine

continued from page 6

which? Below is a basic guide of red and white wines.

As a general rule, order red wines with red meats and white wines with fish and poultry. It is most important to match the wine with the food. For example, don't order a brash red wine with a delicate trout.

One area that causes a lot of confusion is the temperature at which a wine should be served. Whites can be served chilled. Reds should be served at room temperature. If a wine is too cold, a great deal of its fruit and body is hidden.

Many have heard that wines should be opened to allow them to breathe. This is not so with most American wines. Only very young wines or older vintages need breath-

ing. The best way to ensure proper breathing with such wines is to pour them into a carafe to increase surface area.

Now we come to the last issue, the presentation of the bottle. When it is brought to your table, check the label to make sure it is what you ordered. When you are given the cork, you need only inspect the cork for the name of the winery burned into its side. You then squeeze the bottom of the cork which should be moist and stained with wine, both are indications that the bottle was stored properly on its side. If it is dry and crumbly, air may have entered the bottle causing it to oxidize.

Now that you know a little more about wines and how to order them, go out and order a bottle at your favorite restaurant.

Paid Political Advertisement

## Three reasons to oppose Proposition 174

### Flaws and Loopholes

- Prop. 174 is filled with flaws and loopholes. Section 17(b) (3) allows virtually anyone who can recruit 25 children to open a voucher 'school' and receive tax funding. This includes cults, extremists and shady operators. Anyone.
- Teachers in voucher schools are not required to have a college degree, teaching credentials or any experience.

### Children Lose

- Prop. 174 will result in 10 percent budget cuts from neighborhood schools — even if not one current student transfers to a voucher school — meaning fewer teachers, teacher aides and security officers and more crowded classrooms.
- Prop. 174 hurts the very children who need help the most. It uses tax dollars to build a two-tier system — one for the haves and one for the have nots.

### Taxpayers Lose

- Prop. 174 will siphon up to \$2.6 billion — a 10 percent cut — directly from the current public schools regardless of whether a single child transfers to a private voucher school.
- The new billion-dollar entitlement program created by Proposition 174 and its million-dollar bureaucracy will create pressure for a major tax increase. The Legislature will either have to raise new taxes or cut other state services just to keep neighborhood schools operating at current levels.

### VOTE NO ON PROP. 174

The California Faculty Association urges you to vote "no" on Proposition 174. CFA believes that, if Prop. 174 passes, the CSU budget will be tapped to make up for losses public K-12 schools and community colleges will suffer. Reduced CSU class offerings, higher student fees, and faculty layoffs will be the legacy of 174.

**CFA** California Faculty Association  
AAUP • CTA/NEA • CSEA/SEIU/AFL-CIO  
San Bernardino Chapter

## Cafe

continued from page 6

area and you're billed by the weight of your salad. Seems fair to me—a welcome change from having to eat your money's worth at other serve yourself places.

Food is prepared in short-order style, except for the french-fries which are prepared a batch at a time and kept warm under heat. Although there is a wait while you watch the cooks prepare your meal, the advantage is that the hamburger I had was literally hot off the griddle. Those who prefer not to know where their food is coming from can amuse themselves looking out into the

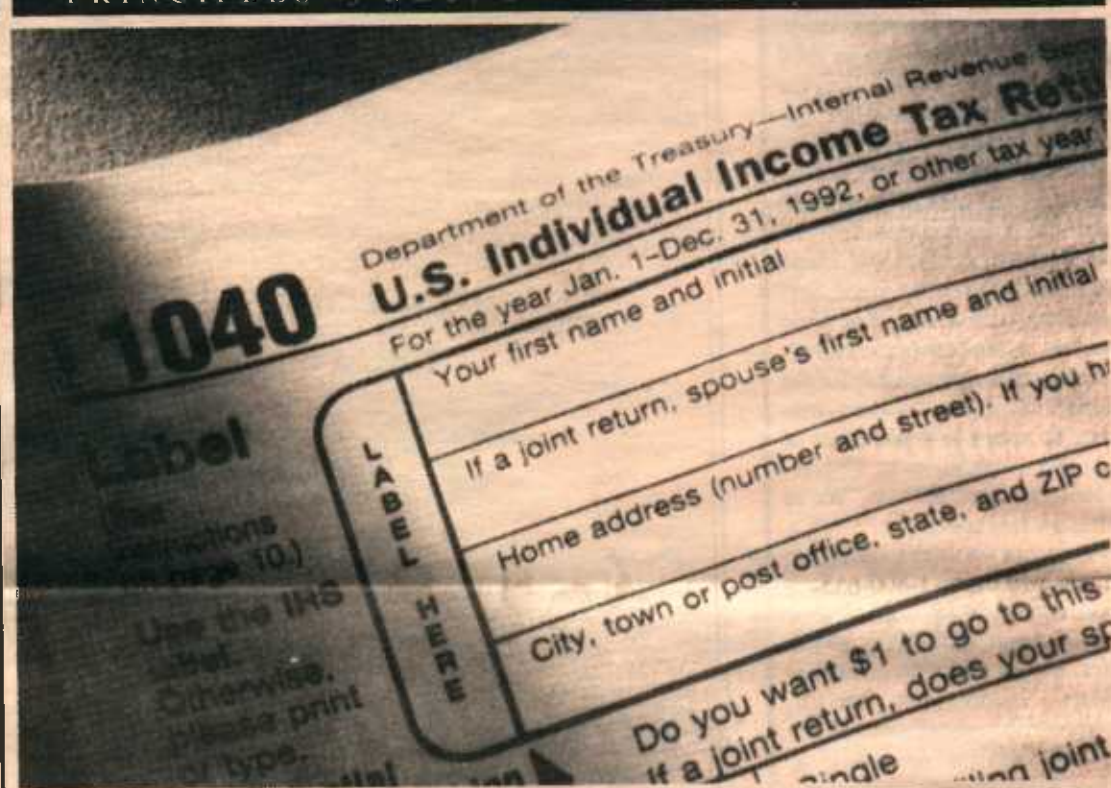
eating area, or through the windows into the small courtyard in the center of the student union building.

My meal there consisted of the aforementioned sizzling hamburger and a medium size of lukewarm fries, or maybe they just seemed that way compared to the burger. You're offered choice of toppings on your hamburger, although I lost most of the lettuce with my first bite. The cafe hamburger, however, is nothing to sneer at; it'll wake you up from that boring diet of fast-food burgers. Water was supplied by myself and the Department of Water and Power. For those who need a chlorine free diet, there is a

selection of bottled waters available.

The new cafe has a sparkling new look, and while some have complained of price hikes and the lack of refills on the drinks, it's still a nice place to eat. Large windows give you a pleasing view of the enclosed cement court outside, complete with natural and student wildlife. All joking aside, if you're looking for a change to bringing your own lunch, or need a meal while you're staying late, or even if you just have a little extra money burning a hole in your pocket, the new cafe is well worth checking out.

## PRINCIPLES of SOUND RETIREMENT INVESTING



## UNFORTUNATELY, THIS IS WHERE PEOPLE ARE PUTTING TOO MANY RETIREMENT DOLLARS.

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## Working

continued from page 8

of all, about \$1000 of those dollars go to getting the rights to actually put on the play. The rest go to publicity, printing, lighting, costumes, royalties, script cost, and any incidental costs.

Though this may seem like a lot of money, some sacrifices are made to accommodate the production's budget.

"Working takes place in 27 different locations, but we're not doing 27 different sets," said Perry. "We're doing a unit set which would be inexpensive because it's like a neutral playing space."

And how much work required of the students really goes into Working and other plays done on campus? Not including the two weeks of performances and technical rehearsals, the time spent in the theater rounds out to about three hours a night, five nights a week, for five weeks (at least!)

"I think it teaches them a valuable life lesson from what we ask them to do," said Perry.

She added that the theater majors have to learn to make deadlines. There is no room for procrastination because on opening night, "the show must go on," as they say.

Other CSUSB Theatre productions slated for 1993-94 include *The Doll House* in March, *Tales of the Lost Formicans* in May, and *A Piece of My Heart* in early June. Big fans of the theater are encouraged to take advantage of the big savings one can receive by being a season subscriber to the theater program.

## Nirvana

continued from page 8

is a garage band we're talking about here, but this album conveys the distinct impression that the listener is being held captive at a live performance where the band has had way too much to drink and the sound engineer is really screwing up his first day on the job. I don't know, maybe they wanted it to sound like that; which begs the ques-

tion—why?

I heard several rumors that Nirvana has been trying to alienate their mainstream audience. Could this be an artistic backlash to sudden popularity? Maybe, but it doesn't make the album any more interesting. All the Nirvana fans who faithfully saved their pennies to purchase *In Utero* must be sadly disappointed to find that their favorite band's new album was a still-born.

READ YOUR  
CHRONICLE  
every day!

By the end of  
next week you'll  
have it  
memorized!

## CLASSIFIEDS

**STUDENTS NEEDED** to market credit cards P/T on campus, will train. 1-800-655-6935 ext. 103.

**DAYCARE**--licensed. One mile east of CSUSB. FT/PT day and evening. Meals. 882-0786.

**FURNISHED BDRM** in house 1 1/2 miles from CSUSB. Female student preferred. Non-smoker. \$250. Call Dawn at 883-5889.

**CHEAP LAPTOPS.** Toshiba T1000SE notebook, \$365. Desktops with printer from \$250. Call Ray at 886-0428.

**ROOM TO RENT** in 3 bdrm house. Share utilities with 2 males. \$250 mo. plus \$200 deposit. North Mt. View area. 882-8981.

**CRUISE SHIP JOBS.** Students needed. Earn \$2000+ monthly. Summer/holidays/fulltime. World travel. Caribbean, Hawaii, Europe, Mexico. Tour Guides, Gift Shop Sales, Deck Hands, Casino Workers, etc. No experience necessary. Call 602-680-4647, Ext. C147.

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### Free First Year Student Visa® Membership.

Apply for our Student Visa Card and you can get a \$700 credit limit, with free membership for the first year when you sign up for overdraft protection.

You'll also find a wide range of federal student loans. In fact, nobody puts it all together for you like Wells Fargo. So drop by the bank where you can choose paper and plastic today—and ask about our free t-shirt offer.



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\$5 additional monthly fee when transactions are made inside a branch. See our Consumer Disclosure Statement about terms and conditions for Wells Fargo deposit accounts.  
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## Ad Ethics

continued from page 7

ing has created intense peer pressure among impressionable young minds that make up part of *Rolling Stone's* readership. We see the negative results of this peer pressure everyday: drunk driving, alcohol poisoning fatalities and alcohol related violence.

As campaigns against alcoholic delinquency increase, the hypocrisy of our treatment of alcohol increases with it- for we still have ads like this. Ads that tell young men that if they want the girl of their dreams, they must not only drink, but drink the right kind of whiskey. What are we to think of these conflicting? If breaking a bottle of Crown Royal means the end of our favorite nursery rhyme couple, it would surely be the end of any romantic aspirations we mortals might have.

And how does philandering Jill make women look? On one hand, she is Jack's object of desire (she is) in a position of power. Unfortunately, in this case, she doesn't come tumbling after, instead she develops a taste for fine whiskey on the person of some slick dude from L.A.

When the ramifications of this sacreligious plot twist start to sink in, we see that Jill makes women out to be hopelessly shallow, objects of desire in the purest sense of the word. It also reinforces the paranoid, male stereotype of "gold digging" women who are kept only by the finest of, in this case, whiskey.

This advertisement was certainly meant to be amusing. It may be a playful barb at tradition, but its subject is simply not one that can be treated so flippantly. Its existence identifies a growing hypocrisy in our society. The legality and social acceptance of alcohol stands in contrast to mounting evidence that it has become a physiological and social wrecking ball.

This is truly the dark side of making a buck.

"Civility is not a sign of weakness, and sincerity is always subject to proof."

John F. Kennedy,  
Inaugural Address,  
Washington, D.C.  
January 26,  
1961

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